



Aberdeen Section

Solutions.
People.
Energy.SM

SPE Aberdeen Section

Media Pack



SPE is a global individual-member organisation serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

Formed in 1957, the SPE global membership has now reached over 140,600 members in 144 countries participate in 207 sections and 368 student chapters. SPE's membership includes more than 68,000 student members.

The Aberdeen Section is one of the largest of the SPE sections across the world. The section has over 1500 members ranging from drilling and completions engineers to production and operations specialists, HSE practitioners, and other professionals. The section also serves over 300 student members from 4 student chapters.

Primary Technical Disciplines

as Percentage of Membership

27%	Drilling
22%	Production
20%	Reservoir
8%	Management
7%	Projects
6%	Completions
2%	Health

Top Ten Sub-disciplines

of SPE Aberdeen Members

- Reservoir Monitoring / Formation Evaluation
- Production Enhancement
- Strategic Planning & Management
- Artificial Lift Systems
- Risk Management & Decision Making
- Reservoir Simulation
- Primary and Enhanced Recovery Processes
- Reserves Evaluation
- Production Monitoring & Control
- Reservoir Geology & Geophysics

We welcome adverts for company products, services and courses, as well as recruitment requirements. All adverts placed in the literature of SPE Aberdeen (online and e-mail) will be clearly defined as such.

Advertising Options

There are advertising opportunities available on both our website and e-newsletter. Packages start from £300+ VAT a month please see our pricing table for full details

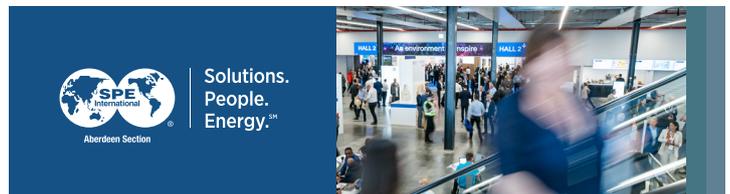
Website Banner Sizes

Banner adverts are available on our homepage as well as a number of individual website pages including our Events, Knowledge and News pages. There are three different advert sizes available which are listed below. Please make sure that banners conform to the sizes specified to ensure adverts are readable on both desktop and mobile devices.



Event Thumbnail

688 pixels W x 456 pixels H



Leaderboard Advert

1096 pixels W x 296 pixels H



Sidebar Advert

840 pixels W x Any Height

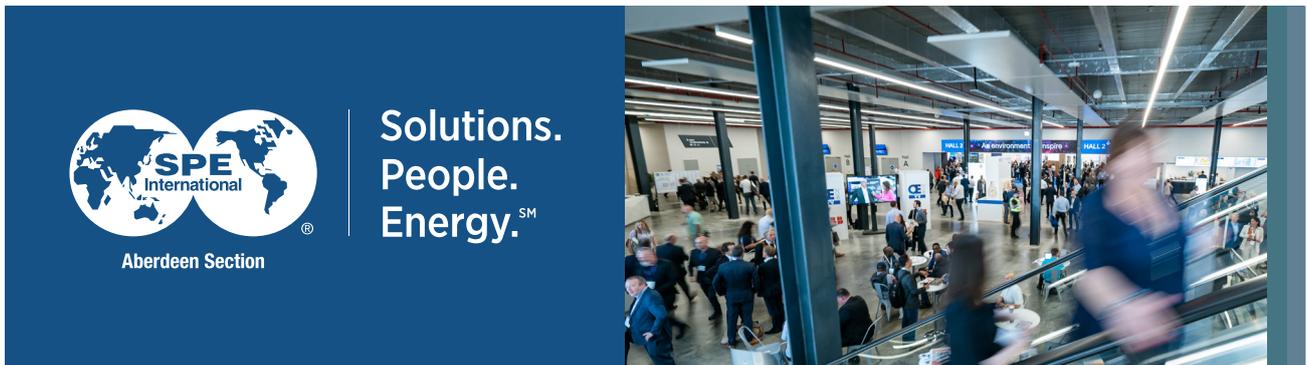


Header Banner

1090 pixels W x 800 pixels H

E-newsletter Advertising

Advertising opportunities are also available in the monthly e-newsletter; this is emailed to all of our members. These adverts will also be included on single email bulletins sent to members, approximately 1 email per week. Each advert includes a hyperlink to your company webpage. These banner adverts feature at the bottom of the newsletter.



Email Newsletter Banner

1070 pixels W x 300 pixels H

Our Prices

Advert Type	1 Month	3 Months	6 Months	12 Months
Home Page	£500	£1,422	£2,551	£4,800
Events Page	£500	£1,422	£2,551	£4,800
Knowledge Page	£315	£896	£1,607	£3,024
Latest News Page	£315	£896	£1,607	£3,024
Job Opportunities / Vacancies	£300	£864	£1,553	£1,598

Advertisers can place recruitment vacancy listings on the 'Job Opportunities' page. This is on the joint landing page of SPE Aberdeen and SPE London websites (www.spe-uk.org). These listings can take the form of the company name and/or logo, along with the job title and link to a pdf document, an HTML page or company website.

Example Events Page

The following graphic shows where on our pages you should expect to see your adverts. For further details about our packages or to book advertising space please get in touch with us. These are example adverts for "Topsides" - one of our SPE conferences.

The screenshot shows the SPE Aberdeen Section Events page. At the top left is the SPE International Aberdeen Section logo. The navigation menu includes 'About Us', 'Events', 'Latest News', 'Knowledge', 'Students', 'Join Us', and a 'Contact' button. A 'MY BASKET (0) [VIEW]' link is in the top right. The main header area features the word 'Events' and the text 'The Society of Petroleum Engineers Aberdeen Section' with a breadcrumb 'Home / Events'. A large blue banner on the right side contains the SPE logo and the slogan 'Solutions. People. Energy.' with the website 'www.spe-aberdeen.org'. Below this is a 'Header Banner' label. The main content area starts with a paragraph: 'SPE Aberdeen Section runs an extensive programme of technical events. These are listed below and can be searched in a variety of ways.' This is followed by a 'Featured Events' section with three event thumbnails. The first is 'Seismic' (19-20 April), the second is 'SPE Aberdeen Well Decommissioning' (6 June), and the third is 'DEVEX' (20 June). Each thumbnail includes 'Learn More' and 'Book Now' buttons. A red box highlights the 'DEVEX' thumbnail, labeled 'Event Thumbnail'. Below the featured events is a 'Leaderboard Advert' showing a blurred image of a conference floor, with a red box and the label 'Leaderboard Advert'. At the bottom is an 'Upcoming Events' section featuring a 'Seismic' event on '19 Apr' with 'Learn More' and 'Book Now' buttons.

Example Jobs Board Page

The following graphic shows how listings are presented on our SPE Jobs page. These listings include your company logo, vacancy title, brief details, 60 word description and a link to a pdf document with full details and information on how to apply. We will also provide a link to your company website.

MY BASKET (0) [VIEW]

- About Us
- Events
- Latest News
- Knowledge
- Students
- Join Us
- Contact

Jobs

The Society of Petroleum Engineers Aberdeen Section

[Home](#) / [Events](#)



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Welcome to the SPE Aberdeen Jobs Board, to list your position please get in touch.

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Sidebar Advert

Current Positions



Senior Electrical Engineer

Visit Website

07 April	£80,000 - £100,000	Full Time	Aberdeen, Scotland
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[View Full Job Details](#)



Senior Civil Engineer

Visit Website

07 April	£80,000 - £100,000	Full Time	Aberdeen, Scotland
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[View Full Job Details](#)

SPE Aberdeen Section 06

SPE Aberdeen Section

PO BOX 18566,
Inverurie,
AB51 1BB

01651 873 791
info@spe-uk.org

Advertising

For details of advertising on this website, please contact

Diane Wood (Section Manager)
01651 873 791
aberdeen.manager@spe-uk.org

Payment

All prices shown are subject to additional VAT at the prevailing rate. Advertisers will be invoiced in pounds Sterling; payment terms are strictly 30 days.

Conditions

SPE Aberdeen reserves the right to refuse acceptance of any advertisement order and does not accept any responsibility for any statements or claims made in advertisements. SPE publications accept advertising for goods and services which, in the publisher's judgment, address the technical or professional interests of the readers.

Disclaimer

SPE is not responsible for any statements made or opinions expressed in its publications.



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