



Aberdeen Section

www.spe-uk.org

SPE Aberdeen Section Media Pack 2017



About Us

SPE is the largest individual-member organization serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

Formed in 1957, the SPE global membership has now reached over 168,000 members in 144 countries participate in 207 sections and 368 student chapters. SPE's membership includes more than 68,000 student members.

The Aberdeen Section is one of the largest of the SPE sections across the world and in 2016 we won the President's Award for Excellence for the 7th year in a row – the only section ever to do so. The section has over 3000 members ranging from drilling and completions engineers to production and operations specialists, HSE practitioners, and other professionals. The section also serves over 450 student members from 4 student chapters.

Primary Technical Disciplines as Percentage of Membership

• Drilling	27%
• Production	22%
• Reservoir	20%
• Management	8%
• Projects	7%
• Completions	6%
• Health	2%

Top Ten Sub-disciplines of SPE Aberdeen Members

- Reservoir Monitoring / Formation Evaluation
- Production Enhancement
- Strategic Planning & Management
- Artificial Lift Systems
- Risk Management & Decision Making
- Reservoir Simulation
- Primary and Enhanced Recovery Processes
- Reserves Evaluation
- Production Monitoring & Control
- Reservoir Geology & Geophysics

We welcome adverts for company products, services and courses, as well as recruitment requirements. All adverts placed in the literature of SPE Aberdeen (online and e-mail) will be clearly defined as such.

There are advertising opportunities on our website and e-newsletter

SPE Aberdeen Website Advertising

Banner adverts are available on our homepage and / or on all our individual website pages: Events, Knowledge, News.

The proportions for horizontal banners are: 728 x 90 and 500 x 500 pxl (to ensure advert is readable on both laptop / desktop and mobile devices).

Advert type	1 month	3 months	6 months	12 months
Homepage	£350	£995	£1785	£3360
News / Events / Knowledge	£315	£896	£1,607	£3,024

All costs are exclusive of VAT

Advertising Options

Home Page



HOME ABOUT US ▾ NEWS ▾ EVENTS KNOWLEDGE ▾ JOIN US 🔍

DEVEX2017

9 & 10 May 2017
Building Resilience, Driving Growth
Call for Abstracts

The Aberdeen Section is one of the largest sections across the world.

[HOW TO JOIN SPE](#)

SPE Aberdeen Section

[About Us](#)
[News](#)
[Events](#)

Latest News

Inspiring the Next Generation – SPE
ICoTA Well Intervention Conference
and Exhibition Teacher Show
Aberdeen

Contact Us

Address:
PO BOX 18566,
Inverurie,

Stay In Touch

Enter your e-mail address to keep up-to-date with SPE Aberdeen news, events and media.

Individual Pages



HOME ABOUT US ▾ NEWS ▾ EVENTS KNOWLEDGE ▾ JOIN US 🔍

Home / » Knowledge / » Past Events Archive

« Share

Knowledge
Useful Resources
Past Events Archive
2014
2015
2016
2017

In this section you can view and download presentations and notes from previous SPE events.

Click on a year to view the events that took place, or type in a search term in the box below.

Please note, as we are currently in a process of transferring existing events over, not all events are currently available to view.

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SPE Aberdeen e-newsletter advertising

Advertising opportunities are also available in the monthly e-newsletter; this is emailed to all members. These adverts will also be included on single email bulletins sent to our members, approximately 1 per week.

These banner adverts are at the bottom of the newsletter (535 pixel wide) and cost £300 / month (exc VAT).

ICoTA - Dates for your Diary

ICoTA Lunch and Learn – Tuesday 24 January, Aker Solutions

This lunch will focus on the 2016 Innovation Award winners, Shell, Helix Well Ops and Altus Interventions. More details [here](#).

ICoTA Annual Dinner – Friday 24 February, Marcliffe at Pitfodels

"Driving Innovation in Well Intervention" - Featuring Formula One Racing Driver and the original Top Gear Stig, Perry McCarthy. More details [here](#).

Energy Institute - Dates for Your Diary

Energy Institute Dinner – Thursday 2 March, Marcliffe at Pitfodels

Keynote speakers include Greta Lydecker, Chevron Upstream Europe Managing Director and Steve Holliday, former CEO of National Grid. More details [here](#).



For further details or to book any advertising space, please contact:

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Payment

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Conditions

SPE Aberdeen reserves the right to refuse acceptance of any advertisement order and does not accept any responsibility for any statements or claims made in advertisements. SPE publications accept advertising for goods and services which, in the publisher's judgment, address the technical or professional interests of the readers.

Disclaimer

SPE is not responsible for any statements made or opinions expressed in its publications.