



Aberdeen Section

2016-17 REVIEW

www.spe-aberdeen.org

An introduction from our Chairman

The key ingredient that makes the SPE Aberdeen Section excellent is our volunteers. We have created a framework that nurtures and really gets the best out of our volunteer base, which is strong and continually replenished with regular invitations to “get involved”. The result is a steady flow of great ideas that we follow up on.



This year, we have substantially refreshed our Continuing Education programme. We engaged operators in a new way by upending the commercial model for our flagship DEVEX subsurface development conference, with operator sponsorship enabling us to offer 350 free delegate places. We also created completely new events, such as our Well Abandonment seminar and our Seismic conference, in response to local industry needs.

Our efforts to reach out to young people to raise industry awareness continue, with a long-term commitment to the Scottish adaptation of the Energy4Me programme and a new ‘NASA in Aberdeen’ programme, which showed over 3000 children how cool science and technology can be.

Finally, we have responded positively to the downturn, reducing our costs by using more volunteer time to run events and raising income through developing new events that are attractive locally, even in the downturn.

Our 2016-17 activity was recognised at an international level once again - at this year's SPE ATCE we were awarded the President's Award for Section Excellence for a staggering eighth consecutive year. There is a buzz – and it's working well!

Ian Phillips, SPE Aberdeen Chair



OUR 2016-17 GOALS

To re-establish financial stability after losses incurred during the downturn.



Goal achieved; with complete visibility of financial position including transparency in financial reporting and an increased and stable bank balance.

To reduce costs by using volunteer time where previously paid consultants' time was employed.



Goal achieved; our monthly technical meetings now yield a modest surplus and consultant costs have been reduced by 25%.

To grow revenue by identifying key industry issues and developing events and collaborations to address these.



Goal achieved, with new events conceived and delivered.



**2010 MEMBERS,
INCLUDING 844
STUDENT MEMBERS**



MEMBERSHIP NUMBERS FELL BY 11%
(similar to other SPE sections, reflecting the harsh reality of the industry downturn)



**77% MEMBER
RETENTION**





SCHOOLS, UNIVERSITIES AND YOUNG PROFESSIONALS

With the modest surpluses generated from Continuing Education events, monthly meetings and the Offshore Achievements Awards, SPE Aberdeen invests in various initiatives and projects designed to inspire individuals at all levels.

From primary school children, all the way up to those currently working in the industry, we provide valuable resources and opportunities for all levels and areas of interest.

These activities are led by volunteers in our Schools and Career Guidance, Student Development and Young Professionals committees and the work they undertake each year is incredible.



KEY INITIATIVES



Bursaries: this programme has been an integral part of SPE Aberdeen for over 40 years – in the last 10 years alone, we have awarded over £100,000 of financial support. We want to help high calibre students realise their career goals, and invest in our industry's future leaders.



NASA in Aberdeen: this initiative reinforced just how exciting STEM subjects can be. Space scientist Dr Sue Lederer and former astronaut Richard Hieb led a series of public events to discuss the varied career options that STEM can offer.



Simplified Series: the brainchild of our Young Professionals committee, each month an industry expert 'demystifies' a technical topic to create appeal to a wider audience.

4

SOFT SKILLS
EVENTS

AVERAGE ATTENDANCE OF 33 PEOPLE

5

CAREER
PRESENTATIONS

AVERAGE ATTENDANCE OF 45 PEOPLE

8

CAREER GUIDANCE
EVENTS

AVERAGE ATTENDANCE OF 150 PEOPLE





A BUSY CALENDAR OF EVENTS

We believe that a well-developed, focused calendar of events is one of the best ways collect, disseminate and exchange technical knowledge, and we have one of the busiest event programmes of the SPE sections around the world.

From monthly technical presentations, to talks from some of SPE's Distinguished Lecturers, to high-profile conferences and exhibitions such as the SPE ICoTA Well Intervention Conference, the Sand Management Euroforum and Topsides UK, we are proud to see thousands of people attend our events each year.



DEVEX

The only technical conference of its size to focus on the full lifecycle of reservoir discovery, evaluation, development and recovery in the UK. We strive to keep costs to attend our events as low as possible and thanks to continued support from industry operators, we were able to offer 350 delegate spaces completely free of charge!



The Offshore Achievement Awards

The OAAs is the biggest and longest established oil, gas and renewables industry awards for the UK offshore energy sector. Even throughout the downturn, we have received a high level of entries plus continued sponsorship and tables sales, which allow us to reinvest our surpluses back into STEM initiatives.



163,795 EVENT
REGISTRATIONS
IN 2016/17



3 DISTINGUISHED
LECTURER PRESENTATIONS
AVERAGE ATTENDANCE
50 PEOPLE



8 TECHNICAL
PRESENTATIONS,
AVERAGE ATTENDANCE
70 PEOPLE



15 STUDY GROUPS,
AVERAGE ATTENDANCE
10 PEOPLE



6 FOCUSED LOCAL
CONFERENCES,
AVERAGE ATTENDANCE
186 PEOPLE

OUR 2017-18 GOALS



Grow our bank balance to create resilience that will allow new events to be developed.



Continue to bear down on costs.



Continue to develop and evolve a programme of activities to support members displaced by the downturn.



Develop a programme of activities to serve our senior members.



Continue to build on the success of our Young Professionals programme.



Encourage our members to be active through volunteering.

SPE is a not-for-profit professional association whose members are engaged in energy resources development and production.

SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry, and provides services through publications, events, training courses and online resources.

SPE International –

- 164,000 members
- 198 sections
- Operating in 142 countries
- 73,000 students
- 368 student chapters

SPE Aberdeen –

- 1550 members
- 550 student members
- 25-30 events per annum
- 150 volunteers

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