



28 & 29 March 2018 Aberdeen Exhibition & Conference Centre

'Innovative Technologies and case studies that drive value and performance'

# SPONSORSHIP OPPORTUNITIES

# Platinum Sponsor - £4,000 + VAT

The main conference sponsorship package combines marketing and branding publicity before the event and maximum exposure during the conference.

Benefits include:

### **Conference Publicity**

As platinum sponsor your company logo will be published on the SPE Aberdeen and Sand Management Network websites and on selected publicity material.

## **Company Logo on Screen**

Your company logo will appear prominently on the conference screen as the platinum sponsor. This backdrop will be used during general announcements at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

### **Pull up Banner**

As the platinum sponsor, you can provide a pull up banner to be placed at either side of the screen in the conference room.

#### **Attendee Passes**

As platinum sponsor, you will receive 4 complimentary delegate places.

See next page for more **Individual Sponsorship** opportunities ...

# **Individual Sponsorship opportunities**

The logos of all sponsoring companies will be shown on-screen in the conference room

Sponsorship	Benefits	Cost (plus VAT)
Car Parking	<ul> <li>Banner (sponsor to supply) displayed prominently at delegate parking area</li> <li>Acknowledgement by Conference Chair</li> </ul>	£1,000
Lanyards	<ul> <li>Logo on lanyards issued to all delegates</li> </ul>	SOLD
Delegate documents	<ul> <li>Sponsor's logo and acknowledgement in printed documentation given to every delegate</li> </ul>	SOLD
Networking reception - In exhibition hall, for all delegates after day one	<ul> <li>Small display, eg pull-up banner displayed during the reception (sponsor to supply)</li> </ul>	£1,000
Exhibition	<ul> <li>Pull up banner in exhibition hall (sponsor to supply)</li> <li>Logo on floorplan displayed in exhibition hall and on delegate documents</li> </ul>	SOLD
Registration	Logo displayed prominently at registration	£750
Lunch – 2 options	<ul> <li>Logo on menus</li> <li>Company literature (sponsor to supply) displayed during lunch</li> </ul>	ONE SOLD £750
Refreshment break - Morning or afternoon on day one or two	<ul> <li>Company literature (sponsor to supply)     displayed during break</li> <li>Logo displayed at refreshment point</li> </ul>	£500
Feedback	<ul> <li>Logo on event feedback forms</li> <li>Company giveaway (sponsor to supply) for each returned form</li> </ul>	£500

Other sponsorships can be negotiated by arrangement.

SPE SMN European Sand Management Forum Event Managers

Dunbar Events & Marketing Ltd Tel: 01224 900035

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www.spe-uk.org/aberdeen www.sandmanagement.com

# **EXHIBITOR BOOKING INFORMATION**

Space	Cost
Table top stand (4ft table and chair) plus pop up panel (to be supplied)	£350 plus VAT
3m x 2m stand (incl. 1 free delegate place)	£955 plus VAT
6m x 2m stand (incl. 2 free delegate places)	£1,810 plus VAT
9m x 2m stand (incl. 3 free delegate places)	£2,665 plus VAT
Space only/no shell scheme	POA

### **Exhibitor costs include:**

Shell scheme, 1 x power point, 2 spotlights, table and 2 chairs

# **Booking and Payment:**

You can book your space and request an invoice by emailing organisers, details below.

### **Exhibitor Terms and Conditions:**

If you have to cancel before 31<sup>st</sup> January you will be charged 15% of the full cost. Between 31<sup>st</sup> January and 1<sup>st</sup> March you will be charged 50%, after 2<sup>nd</sup> March 100% will be charged. Please note that if payment has not been made before the event, the organisers reserve the right to refuse admittance to the exhibition.

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