

The Gig Economy

Why Oil and Gas
is a Natural Fit



Introduction

Benefits to Freelancers

How the System Works

Benefits to Companies

Risks

Conclusion







deliveroo

FOR HIRE



airbnb



peopleperhour

lyft



IR35

Countering Avoidance
in the Provision of
Personal Services

Tactical

No


Competitive

Advantage

Short-Term







Changing Attitudes &
Technology
Autonomy and Control
Intellectual Investment

Structured Intermediary

Platform

Rate Negotiated

Own Assets

Multiple Platforms & Contracts

Ratings & Reviews





Tinder



League



Hinge



Bumble



Zoosk



OkCupid





62 Days

\$10,000 to 13,000

1.4 X Base

salary



PwC



CISCO™

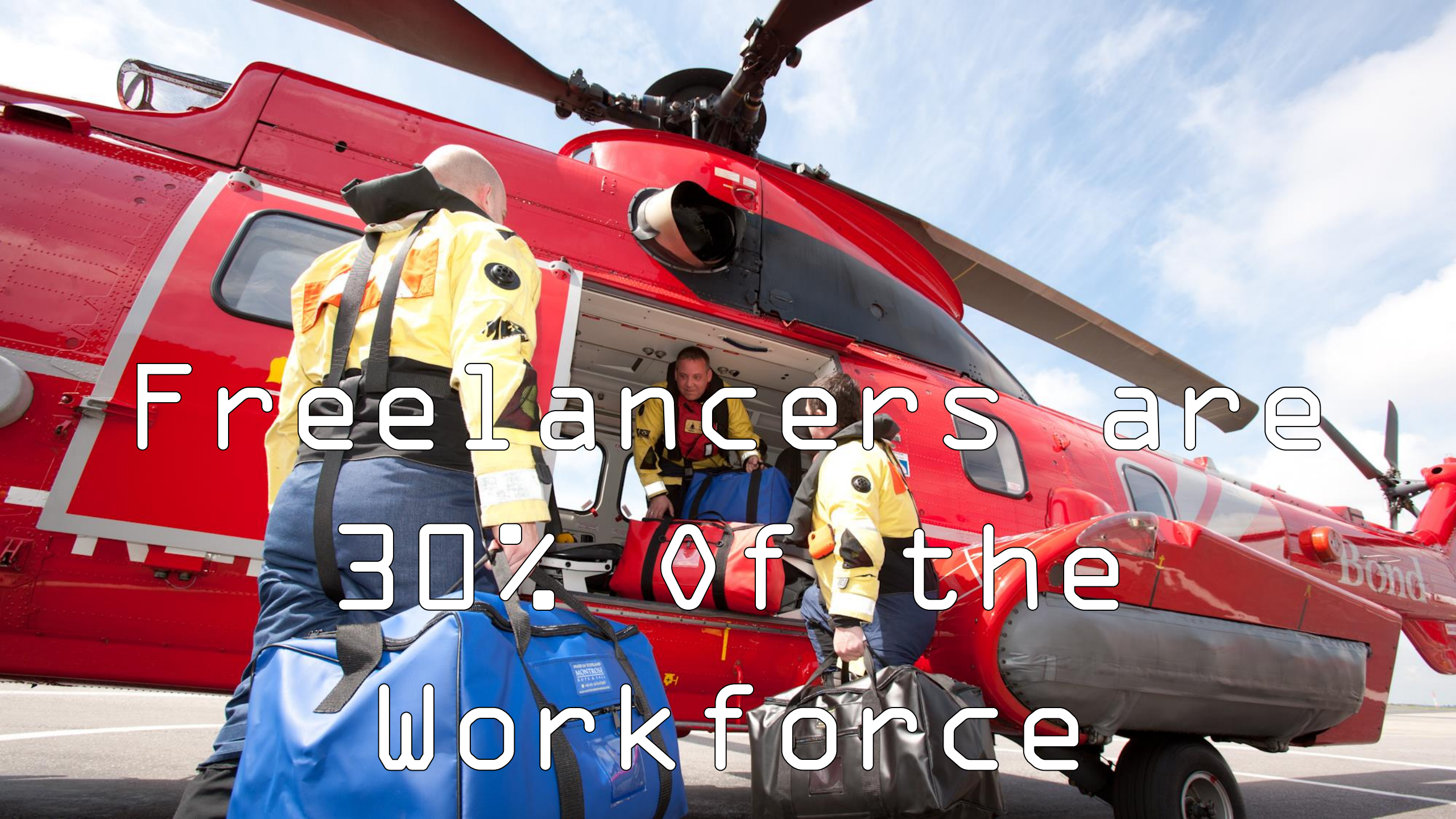
EY

PayPal



Panasonic





Freelancers are
30% of the
workforce



```

    > .sf-sub-indicator
    .cart-menu .cart-icon-w
    header-outer.transparent header#top
    nav .sf-menu > li.current_page
    nav .sf-menu > li.current-menu
    nav > ul > li > a:hover > .sf-sub
    nav ul #search-btn a:hover span,#
    nav .sf-menu > li.current-menu-i
    .hover .icon-salient-cart,.ascend
    !important;color:#ffffff!impo
    header#top nav>ul>li.but
    #widget-area-toggle a i
    #header-transparent

```





1 <head>

2 <!--meta-->

3 <title></title>

4 <meta name="viewport" content="width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=no">

5 <link rel="shortcut icon" href="/favicon.ico" type="image/x-icon">

6 <link rel="icon" href="/favicon.ico" type="image/x-icon">

7 <!--CSS-->

8 <link type="text/css" rel="stylesheet" href="css/materialize.min.css" media="screen, projection">

9 <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/4.0.0/css/font-awesome.min.css">

10 <link rel="stylesheet" href="/css/animate.css">

11 <link rel="stylesheet" href="css/theme.css">

12 </head>

13 <body>

14 <!-- banner -->

15 <div class="banner">

16 <nav class="nav">

17 <div class="nav-wrapper">

18 <div class="container">

19

20 </div>

21 </div>

22 </body>





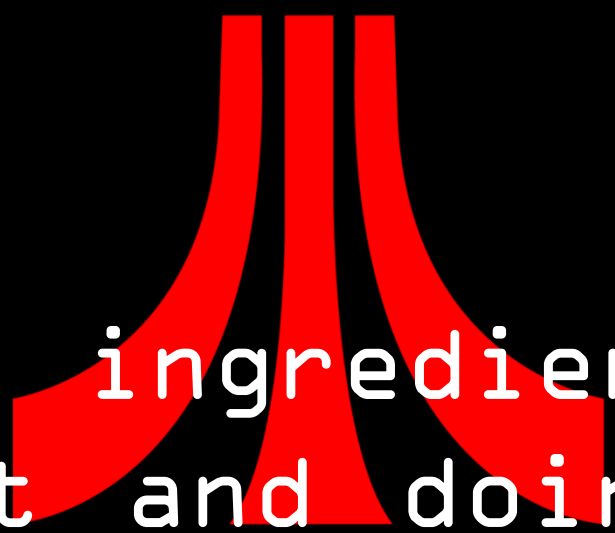








Together, We Create!



"The critical ingredient is getting off your butt and doing something. It's as simple as that. A lot of people have ideas, but there are few who decide to do something about them now. Not tomorrow. Not next week. But today."

Nolan Bushnell - Atari Founder

End of Slide Show. Click to Exit