### Reliability approach to cost-optimized ESP cable designs

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### Context: Understanding the opportunity

 Higher reliability traditionally associated with higher product cost.

Cost Effective

**Customer Requirements** 

- Fit-for-purpose
- Reliable

- Lower oil prices provided a unique opportunity to create a cable design optimized for reliability and cost.
- Strategic approach on reliability during design and qualification process to offset traditional costs

#### Initiation: Establishing a reliability baseline

- Analysis of operating conditions was completed to determine necessary cable specifications for a fit-for-purpose cable design
- Gap in operating conditions vs. cable specifications was identified to the current product (standard leaded ESP power cable).
  Use of over-specified designs yielded an opportunity for product tiering.
- A vast majority of all ESP failures related to electrical causes attributed to a *"Power Cable"* root cause were from splicing or damages suffered during installation, than well related factors. Therefore, an opportunity window in terms of a reliable fitfor-purpose design existed.





#### Development: Quantifying reliability targets

- Reliability block diagrams were created for existing designs (ELB) to quantify effects of components on overall reliability
- Testing methodology was driven by the criticality of each component, with benchmarks to the established survivability of the existing design.
- As a result of the RBD, particular focus was given to:
  - Ensuring equal or greater performance of new electrical insulation materials.
  - Ensuring the integrity of the lead barrier over the entire lifetime of the cable.



#### **Design:** *REDALead ELC-LPF* Key Characteristics



ELB

**ELC-LPF** 

### Testing: Verification & Validation

#### Lab-scale reliability target verification

- Extensive electrical aging (insulation integrity)
- Extensive bending testing (lead barrier integrity)
- Thermal conditioning
- Fluid aging
- Simulated well conditioning



#### Post-Bending







#### Field reliability target verification

- Extensive field trials
- 47 installations to date
- Longest running cable = 402 days (still in service)

# Thank you!

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