



Aberdeen Section

2017-18 REVIEW

www.spe-aberdeen.org

An introduction from our Chairman

I've said it before, and I cannot emphasise it enough; SPE Aberdeen Section's volunteers are absolutely fundamental to our success. With that in mind, we continue to operate a structure that enables our increasing band of dedicated volunteers to give of their best, allowing them to readily deliver technical excellence, outstanding member support and some great community outreach activity.



This year, our Continuing Education programme carries on its impressive work, delivering 10 events including the perennially successful DEVEX conference and its new spin out event, our Seismic Seminar.

As a means of raising industry awareness and inspiring the next generation, we take our schools' outreach activity seriously. Notably, we have extended our commitment to the excellent "NASA in Aberdeen" programme for an additional three years. Also, we are developing support mechanisms to help schools to promote science and technology subjects, including our volunteer mentor scheme for senior pupils.

2018 saw the SPE Aberdeen Offshore Achievement Awards receive a record number of entries. Showcasing the impressive work by some very talented people in our industry, the awards continue to highlight the importance of celebrating achievement in the UKCS and are undoubtedly seen as major accolades for companies of all sizes.

As our industry begins to show signs of recovery, we're engaging with the operator and supply chain leadership, via a series of lunches, to find out their thoughts on the future of SPE in Aberdeen. As a result, we have reached out to other professional societies to develop further collaborations and investigate the delivery of further training in the area.

SPE Aberdeen has its finger on the industry pulse, and that's ensuring that we're in great shape for the years to come.

Ian Phillips, SPE Aberdeen Section Chair



OUR 2017-18 GOALS

To deliver more Continuing Education events



Goal achieved: this year, our Continuing Education committee increased the number of events delivered from six to ten.

To increase income generation by Continuing Education activity



Goal achieved: a 300% increase in associated income has been reported.

To ensure all SPE Aberdeen Programme activity breaks financially even



Goal achieved: Programme activity not only broke even but resulted in a modest surplus.

To encourage our members to be active through volunteering



Goal achieved: this year, SPE Aberdeen has attracted 50 new volunteers.



**1,740 MEMBERS,
INCLUDING 662
STUDENT MEMBERS**



MEMBERSHIP NUMBERS FELL BY 13%
(reflective of the sustained challenges
within the North Sea oil and gas
industry)



**75% MEMBER
RETENTION**





SCHOOLS, UNIVERSITIES AND YOUNG PROFESSIONALS

SPE Aberdeen is committed to inspiring individuals of all ages. We do so through a range of initiatives and projects which are funded by the surpluses generated by our annual programme of events.

For those in primary school, right up to and including those currently employed within the industry, SPE Aberdeen aims to provide resources and opportunities applicable to all levels and areas of interest.

All activities are led by our dedicated band of volunteers in the Schools and Career Guidance, Student Development and Young Professionals committees. Their enthusiasm, together with the results they achieve, is simply outstanding.



UNPLUGGED
360 EVENTS

KEY INITIATIVES



Bursaries: Central to SPE Aberdeen's ethos to protect and enhance our industry's future, our bursary programme has been a major source of student support for more than four decades. We are proud that this has continued, despite industry challenges over the years. This year was no exception, with £20,000 awarded to assist high calibre students in attaining their career goals.



Unplugged 360: Courtesy of our Young Professionals committee, Unplugged 360 is an ad-hoc series of speaker and discussion sessions, focusing on a diverse range of topics; from practical employability assistance to the disruptive effect of a potential Gig Economy. It's fair to say these sessions both inform and arouse passionate discussion in equal measure – and that's our aim.



NASA in Aberdeen: "Inspiring the next generation". After a highly successful trial in 2017, we have now committed to a three-year series of "NASA in Aberdeen" – a programme that seeks to inspire school children to get excited about science and technology, thus encouraging them to continue STEM subjects at examination level. In addition to speaking to over 2,000 schoolchildren, the NASA team delivered a lecture to 500 members of the public and hosted a family day at the Aberdeen Science Centre.

AVERAGE ATTENDANCE OF 150 PEOPLE

12

CAREER GUIDANCE
EVENTS



3

UNIVERSITY CAREER
PRESENTATIONS

AVERAGE ATTENDANCE OF 30 PEOPLE



OUR BUSIEST CALENDAR OF EVENTS YET

SPE Aberdeen is justifiably proud of its reputation of developing and implementing a calendar of well-developed and focused events. We create the forums within which technical knowledge is collected, shared and discussed - and we have one of the busiest event programmes of the global SPE section network.

Our events range from an ever-increasing number of technical presentations, to field trips, training courses and high-profile, highly-focused conferences and exhibitions, such as Topsides UK Conference and the European Artificial Lift Forum.



DEVEX

DEVEX is unique; it remains the only technical conference of its size to focus on reservoir discovery, evaluation, development and recovery in the UK. We believe it is critical to offer low cost training and continuing education to the industry. Sponsorship secured for DEVEX 2018 allowed us to do exactly that, providing 300 registered delegates the chance to attend the conference free of charge.



The Offshore Achievement Awards

The OAA's go from strength to strength every year and the calibre of entries our judges have become accustomed to is tremendous. It is unquestionably the biggest and longest-established oil, gas and renewables industry awards for the UK offshore energy sector, and with that comes a significant kudos to the eventual category finalists and winners. Healthy sponsorship and table sales continue, giving us a small surplus which we reinvest back into STEM initiatives.



4,523 EVENT
REGISTRATIONS
IN 2017/18



2 DISTINGUISHED LECTURER
PRESENTATIONS,
AVERAGE ATTENDANCE 58



18 TECHNICAL PRESENTATIONS;
AN INCREASE OF 125%.
AVERAGE ATTENDANCE 58



A NETWORK OF
150 VOLUNTEERS



8 LOCAL, FOCUSED
CONFERENCES, AVERAGE
ATTENDANCE 175

OUR 2018-19 GOALS



Continue to increase attendance at our Continuing Education events



Devise and implement a strategy to reduce SPE Aberdeen section surplus, by increasing scholarships and support for STEM activity within schools and colleges



Continue to operate all SPE events at financial breakeven, overall

SPE is a not-for-profit professional association whose members are engaged in energy resources development and production.

SPE is a key resource for technical knowledge related to the oil and gas exploration and production industry, and provides services through publications, events, training courses and online resources.

SPE International –

- 158,000 members
- 73,000 student members
- Operating in 143 countries
- 203 Sections
- 382 Student Chapters

SPE Aberdeen –

- 1,740 members
- 662 student members
- 20 scholarships awarded
- Approx. 30 events per annum



Aberdeen Section

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