

SPE Aberdeen Section Media Pack 2021



About Us

SPE an individual-member organization serving managers, engineers, scientists and other professionals worldwide in the upstream segment of the oil and gas industry.

Formed in 1957, the SPE global membership has now reached over 140,600 members in 144 countries participate in 207 sections and 368 student chapters. SPE's membership includes more than 68,000 student members.

The Aberdeen Section is one of the largest of the SPE sections across the world. The section has over 1500 members ranging from drilling and completions engineers to production and operations specialists, HSE practitioners, and other professionals. The section also serves over 400 student members from 5 student chapters.

Primary Technical Disciplines as Percentage of Membership

•	Drilling	27%
•	Production	22%
•	Reservoir	20%
•	Management	8%
•	Projects	7%
•	Completions	6%
•	Health	2%

Top Ten Sub-disciplines of SPE Aberdeen Members

- Reservoir Monitoring / Formation Evaluation
- Production Enhancement
- Strategic Planning & Management
- Artificial Lift Systems
- Risk Management & Decision Making
- Reservoir Simulation
- Primary and Enhanced Recovery Processes
- Reserves Evaluation
- Production Monitoring& Control
- Reservoir Geology & Geophysics

We welcome adverts for company products, services and courses, as well as recruitment requirements. All adverts placed in the literature of SPE Aberdeen (online and e-mail) will be clearly defined as such.

There are advertising opportunities on our website and e-newsletter Packages start at £300 a month plus VAT – contact us for details.

SPE Aberdeen Website Advertising

Banner adverts are available on our homepage and / or on all our individual website pages: Events, Knowledge, and News.

The proportions for horizontal banners are: 728×90 and 500×500 pxl (to ensure advert is readable on both laptops / desktop and mobile devices).

Advertising Options

Home Page/ Events pages/Knowledge pages



Home / » Events / » SPE

EVENT HIGHLIGHTS

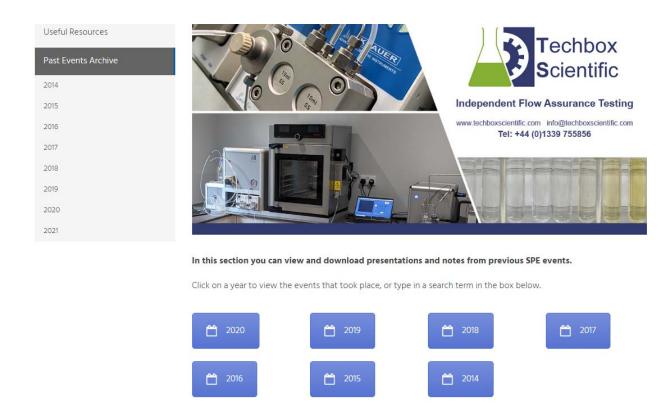








Individual Pages



SPE Aberdeen e-newsletter advertising

Advertising opportunities are also available in the monthly e-newsletter; this is emailed to all members. These adverts will also be included on single email bulletins sent to our members, approximately 1 per week. Each advert includes a hyperlink to your company webpage.

These banner adverts are at the bottom of the newsletter (535 pixels wide)



For further details or to book any advertising space, please contact:

Ms. Diane Wood

SPE Aberdeen Section Manager PO Box. 18566 Inverurie Aberdeen

AB51 1BB United Kingdom

Tel: +44 (0) 1651 873791 / +44 (0) 7759 347785

aberdeen.manager@spe-uk.org

Payment

All prices shown are subject to additional VAT at the prevailing rate. Advertisers will be invoiced in pounds Sterling; payment terms are strictly 30 days.

Conditions

SPE Aberdeen reserves the right to refuse acceptance of any advertisement order and does not accept any responsibility for any statements or claims made in advertisements. SPE publications accept advertising for goods and services which, in the publisher's judgment, address the technical or professional interests of the readers.

Disclaimer

SPE is not responsible for any statements made or opinions expressed in its publications.